

APPTUNING - PRIVACY POLICY

Apptuning respects your privacy. Apptuning bv and its affiliates ("Apptuning" or the "Company") offer community based services to users of www.dskfapp.com (the "Website ") and/or users of Drive safely Keep focused mobile application (the "Application ") (collectively referred to as the " Services ").

This Privacy Policy describes:-

- the information that Apptuning collects from users;
- how that information is used by Apptuning; and
- the rights and options available to users.

Your use of the Services is subject to this Privacy Policy and indicates your consent to them.

The Services are not intended for use by persons under the age of 13. If you are under 13, you may not download or use the Application.

In this Privacy Policy, the term "personal information" means any information collected by us or provided by you that, with reasonable efforts, may be used to identify you, which may include mobile phonenumber and, in certain circumstances, your location and route information.

Contact Apptuning / Abuse reports

If you believe that your privacy has been compromised by any person, in the course of using the Services, then please contact Apptuning at: support@dskfapp.com. You may send Apptuning other requests, responses, questions and complaints by email at support@dskfapp.com .

Information that is being collected

Apptuning allows you to use the Services. Note that in order to access certain features of the Services Apptuning will collect:-

- detailed location and route information, for example in the form of GPS signals and other information sent by your mobile device on which the Application is installed and activated.
- information about your use of the Services. See "Meta-data that we collect", below.
- location information and information about active applications are not collected, transmitted, stored or sold, but only be used on the phone itself.

Uses of information

Apptuning may use information collected from or provided by you for the following purposes:

- to provide you with support and handle requests and complaints;
- to send you updates, notices, announcements, and additional information related to the Services;
- to display or send to you marketing and advertising material when you are using the Application, in accordance with the section titled 'Advertising Campaigns' under this Privacy Policy.
- to prevent fraud, misappropriation, infringements, identity theft and other illegal activities and misuse of the Services;

Advertising campaigns

Apptuning may permit, solicit or contract certain other companies to conduct advertising campaigns on the Services.

The information and advertisements that you see when accessing the Services may be targeted on the basis of:

geographic or contextual information which we collect from you;

information received from third party partners; as well as your search query history.

You hereby agree that we may provide such information and advertisements targeted on the basis of your search query history.

When you visit a third party website from the Application, such third party may use cookies on your computer. The third party's use of cookies is subject to their own privacy policies and not to this Privacy Policy. If you wish to study the privacy policies of those third parties you should visit their services, or contact them directly.

Information Security

Apptuning considers information security to be a top priority. Apptuning implements systems, applications and procedures to secure your personal information, to minimize the risks of theft, damage, loss of information, or unauthorized access or use of information. However, these measures are unable to provide absolute assurance. Therefore, although Apptuning takes great efforts to protect your personal information, Apptuning cannot guarantee and you cannot reasonably expect that Apptuning's databases will be immune from any wrongdoings, malfunctions, unlawful interceptions or access, or other kinds of abuse and misuse.

Changes to this Privacy Policy

Apptuning may from time to time change the terms of this Privacy Policy. Substantial changes will take effect 30 days after Apptuning has posted a:

- **system message to users notifying them of changes to the Privacy Policy; and**
- **notification on the Website's homepage or any other relevant web pages, explaining the changes to the Privacy Policy alongside a comparison of the “old” and “new” versions of the Privacy Policy.**

Other changes will take effect 7 days after their initial posting on the Website. However, if Apptuning amends this Privacy Policy to comply with legal requirements, the amendments will become effective immediately upon their initial posting, or as required.

You agree to be bound by any of the changes made in the terms of this Privacy Policy. Continuing to use the Services will indicate your acceptance of the amended terms. If you do not agree with any of the amended terms, you must avoid any further use of the Services.

Last modified: 10th April 2017